PRODUCT & GRAPHIC DESIGNER

NIKI LEUNG

Education

THE HONG KONG POLYTECHNIC UNIVRSITY / 2016 - 2018
BA (HONS) Product Design - First-Class Honour

HONG KONG DESIGN INSTITUTE / 2014 - 2016
Higner Diploma in Product Design

S.T.F.A. SEAWARD WOO COLLEGE / 2008 - 2014

Experience

GreenSpark Green Life Ltd (Hong Kong, HK)
Senior Graphic Designer / Oct 2018 - Jun 2022

Responsible for developing gifts for retail sale, all aspects from product development, packaging design, website design and photography to marketing collateral. Worked on projects with a wide range of brands , schools and organization, mainly using Illustrator and Photoshop to visualize and develop graphic designs that fit business needs. Also worked independently as well as cooperatively with sales and marketing team to meet deadlines, stay within budget, and schedule project implementation.

25 Togo Design (Taiwan, TW)
Design Intern / Jul 2017 - Aug 2017

Assisted in exploring creative direction in photography, promotional videos, webiste design and GIFs of latest product. Brainstormed innovative product concepts weekly.

PENGELLY CO. LTD (Hong Kong, HK)
Design Intern / Jul 2015 - Aug 2015

Basically training model making skills and designing Watch Booth, and using AI to draw watch design.

Awards

Hong Kong Smart Design Awards / 2022
GOLD AWARD - ZLIP

Red Dot Award: Design Concept / 2019
BEST OF THE BEST - A Fine Line

Hong Kong Smart Design Awards / 2019
MERIT - Timeless

Hong Kong Smart Design Awards / 2018
MERIT - EcoWater Plug

Hong Kong Smart Design Awards / 2017
MERIT - PLUG remover

The 9th Hong Kong Lighting Design Competition / 2016
1st RUNNER-UP - All By Myself

The 17th Hong Kong Eyewear Design Competition / 2015
1st RUNNER-UP - Confidence

Contact

13 July 1996

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Kowloon, Hong Kong

Skills

Language

Cantonese	-	Mother language
Mandarin	-	Fluent speaking and reading
English	-	Intermediate speaking, reading and writing

Software

Adobe Illustrator
PhotoShop
Premiere Pro
After Effect*
Indesign*

SolidWorks
KeyShot
Capture One
Lightroom

Adobe XD
WordPress*
HTML5*
CSS3*

*Learning or lightly familiar